

## The Selma District Chamber of Commerce

Whatever is good for the Selma area is bound to be good for you and your business. You know what rapid strides other cities are making. We have tremendous potential here, but we need your help in developing it. This can be done more effectively if you are part of the team effort.

The Selma District Chamber of Commerce is the **SALES ARM** for Selma - *the businesses and community*. The Chamber works to promote the products and services of Selma. Think of the Chamber as your business partner.

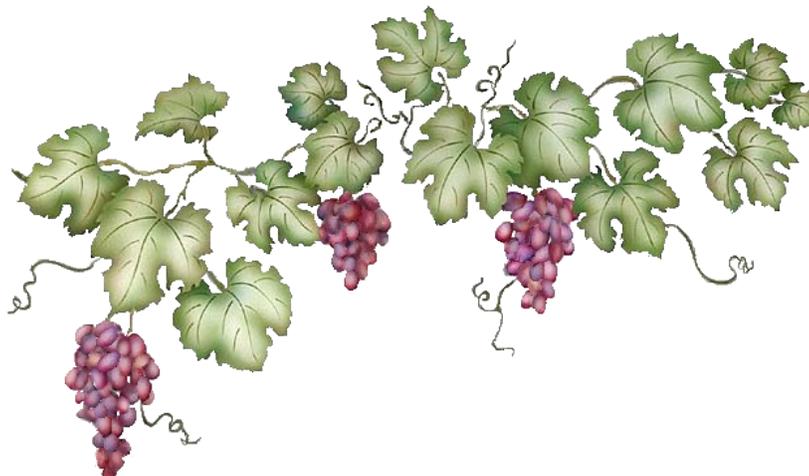
The united voice of the Chamber is essential for giving direction to Selma's future growth and development.

- ⇒ ***Because. . . you care about Selma!***
- ⇒ ***Because. . . you live in Selma!***
- ⇒ ***Because. . . you work in Selma!***
- ⇒ ***Because. . . you and your ideas are needed!***



## Advantages to Membership

1. **Membership Brings Credibility To Your Business.** You can increase positive perception among consumers and business owners when identified as a Chamber member.
2. **Increase Your Visibility In The Community.** You will be listed in the chamber newsletter, e-newsletter and have the opportunity to be highlighted in other chamber publications. You also can grow your business by advertising with the chamber and sponsoring events. The chamber will also promote your grand opening/ribbon-cutting ceremony as well as assist with any public relations efforts.
3. **Networking opportunities.** Chambers hold monthly mixers to allow businesses networking opportunities and to meet other business owners.
4. **Gain a voice in government.** The local chamber takes on the tough issues and opposes new regulations, taxes, fees, assessments and costs directed at small businesses. It also helps protect the principles of free enterprise and aids businesses in being treated fairly.
5. **Make business contacts.** The chamber's most fundamental mission is to generate more business activity for the community



6. **Monthly Chamber Newsletters** Newsletters provide news of the membership, information about operating a business, a community calendar and details about up-and-coming chamber events. The Chamber also provides free space twice a year for advertising in the newsletter.
7. **Acquire Customer Referrals** Every day, your local chamber receives calls from individuals and businesses looking for potential vendors, and chamber members typically recommend chamber members.
8. **Chamber Events and Programs** Chamber events and programs provide members with great opportunities to contact new people and expand their prospect base. Sponsorships of all our events are available as well.
9. **Promotion and Publicity.** With a chamber membership, you can reach potential clients through member exclusive advertising and inclusion in the Chamber Directory

