

**CITY OF SELMA  
JOINT CITY COUNCIL/CHAMBER OF COMMERCE MEETING  
JANUARY 17, 2006**

The joint City Council/Chamber of Commerce meeting was called to order at 6:00 p.m. in the Council chambers. Council members answering roll call were: Avalos, Derr, and Mayor Pro Tem Lujan. Council member Niswander and Mayor Tow were absent.

Attending for the Chamber of Commerce were Arevalo, Benavides, Chamberlain, Louie, Scotti, Simpson, and President Galvan.

Also present were City Manager Heusser, Assistant City Attorney Richardson, Fire Chief Kestly, Public Works Director Weaver, Recreation & Community Services Director Kirchner, Finance Director Bier, Administrative Services Manager Hull, the press, and interested citizens.

The agenda for this meeting was duly posted in a location visible at all times by the general public seventy-two hours prior to this meeting.

City Manager Heusser reported that this meeting had been called in order to discuss areas of mutual concern to both the City of Selma and the Selma Chamber of Commerce. Items discussed were: the Lincoln Park Bandstand, City promotional banners, Freeway signs, directional signs, Golden State welcome signs, Christmas decorations, and the Chamber/City agreement.

Lincoln Park Bandstand – Chamber Executive Director Cindy Howell reported that the Lincoln Park Bandstand is in bad condition and that it will be such a large project she is recommending the formation of a committee. After discussion, it was the consensus of Council that staff review the options and bring them back to Council for discussion and possible action.

City Promotional Banners – Executive Director Howell reported that the Chamber of Commerce purchased promotional banners a few years ago and would like authorization from Council to use the City's Public Works crew to put them up around town. After discussion, authorization was given.

Freeway Signs – Executive Director Howell reported that the two Selma freeway signs are in bad shape and would like to involve the City in their restoration/reconstruction. The Council then expressed their willingness to get involved. After discussion, Mr. James Pace, representing the Wellington group, stepped forward and volunteered to have a firm he has worked with in the past do the design work. He was thanked by the Council.

Golden State Boulevard Entrance signs – City Manager Heusser reported that as the City grows it will also be important to have City Entrance signs on Golden State Boulevard. He reported that more and more locals/shoppers will start using Golden State Boulevard in lieu of Highway 99 as the two-year highway construction project progresses. He suggested that the Golden State entrance signs be worked on first. Staff was then directed to work with the Chamber on the project.

Directional Signs – Executive Director Howell reported on the need for directional signs throughout the City. After discussion, it was reported that the signs have been ordered.

Christmas Decorations – Executive Director Howell reported that Selma's Christmas decorations are in need of replacement. After discussion, City Manager Heusser reported that he will work with the Chamber to develop a plan for replacement.

City/Chamber agreement – Executive Director Howell reported that because of the increase in operational costs the Chamber would like the City to consider an increase to the annual contribution, to \$30,000/year. She reported that for the last few years, due to budget constraints, the amount had been reduced to \$25,000. After discussion, it was the consensus of Council to consider an increase at budget time.

Executive Director Howell then thanked the Council for the opportunity to meet in joint session and stated that the meeting had been very helpful. The City Council and the Chamber Board then expressed their feelings that a joint meeting should be held at least annually.

**ADJOURNMENT:** There being no further business, the meeting was adjourned at 6:59 p.m.

Respectfully submitted,

Melanie A. Carter, CMC  
City Clerk

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Don Tow  
Mayor of the City of Selma